



Harba

Harba is an innovation-driven Danish startup digitalising and connecting the world's marinas and boaters.

We have developed an award-winning mobile app for boaters, a simple to use marina management software for harbourmasters and various IoT hardware solutions for both.

We have a mission to **make boating and running marinas a breeze - and have fun doing it!** ;)



Contact us:

Jolita Pundzaite
+370 696 01 960
jolita@harba.co

Paid Marketing internship

Can't wait to kickstart your career in marketing? Passionate about content creation? Willing to challenge yourself in a rapidly changing tech startup environment? Can you answer "YES" to all three? GREAT!

Here is your chance to become a part of an incredibly exciting journey in the leisure sailing industry together with the Harba team.

What you will be doing:

- Support marketing campaign planning and execution
- Create content for the blog, social media posts, promotional emails, and other marketing collateral
- Coordinate marketing material localization
- Measure, analyse and report the results of marketing initiatives
- Assist in the management of website SEO
- Participate in marketing brainstorming sessions
- Contribute to any other relevant ad-hoc tasks

What we expect from you:

- Excellent written and verbal communication skills in the English language
- Applied understanding of basic marketing principles
- Familiarity with major social media platforms (Facebook, LinkedIn, Instagram, etc.)
- Passion for or the desire to get better at creating written content
- Understanding of SEO techniques and best practices (would be a plus)
- Basic image, video editing and graphic design skills (would be a plus)
- Self-starter with the ability to work independently
- Eagerness to learn and grow



Harba

Here at Harba, we strive to ensure that every team member feels **empowered to be their best self**.

We have freedom to create, explore and innovate. We strive to create a work environment which is based on trust, high sense of ownership, support to one another, growth and, most importantly, fun.



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We offer:

- Open startup environment to test and learn
- Young and innovation driven colleagues
- Mentorship to help you grow professionally and as an individual
- Flexible work hours & ability to work remotely
- Financial compensation - 300-400 € (bruto)
- Possibility to join the team as an employee after the internship is finished
- Good references for your future career adventures

How to apply:

Send your CV and cover letter to jolita@harba.co

Internship start date:

2nd November

Internship duration:

3 months or more

If the passion is there, the rest is less important!

www.harba.co